

What Problems can a Technical Writer Help Your Business Solve?

Technical communicators can solve a wide variety of problems depending on the unique issues being faced by individual businesses and organizations. To be a technical writer means to have a great acumen for project planning and pitching a project to higher-ups for approval. To begin solving some of these problems, they first identify the problem, hypothesize ways to solve it, evaluate the options, and present well organized project planning documents with a concrete timeline, plan with phases and milestones, a solid budget, and how the solution will be applied to reach that business' goals.

There are endless amounts of problems technical writers can be sought out and brought in to solve. Some common problems technical writers can help your business solve are:

- Single sourcing and editing content for simple and time-efficient re-use
- Reorganizing and editing any documents that need it

- Creating and implementing an effective content strategy
- Building information architectures for your website
- Updating policies and procedures to current industry standard
- Creating web content for software
- Locating, removing, and updating duplicate content to limit web storage expenses
- Creating online help for any products or services
- Website and social media management and localization.

Technical communicators are trained creative problem solvers who can solve any problem based around technology, the web, and writing. Reach out to me here with your business problems to set up a meeting and see how I can assist with a long-term solution.

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