

What is Technical Writer?

Technical writers (also known as technical communicators) wear many hats. As one, I research complex ideas or tasks, break them down into topics, organize those topics, and present them in an easy-to-understand way for a target audience. Technical documents vary and often aim to meet similar goals– like:

- Helping users understand how to use complex software
 - Write instructions for user to complete tasks
 - Perform all levels of editing
 - Develop industry standard documentation
 - Outline company protocols or procedures
 - Create and implement content strategies
 - Develop online user assistance
 - Present informative topics.
- UX (user experience) design
 - Creating wireframes
 - Conducting user persona research
 - Coding using HTML, CSS and JavaScript
 - Graphic design for both print and web
 - Develop stylistic guidelines for businesses
 - Create instructional design for training and educational purposes
 - Write whitepapers on important topics
 - Research unfamiliar topics
 - Make the overwhelming digestible for others.

This is just the tip of the iceberg. There are countless other hats a technical communicator must wear from time to time again. These can also include:

At our core, we are individuals who are passionate about writing, designing, communicating, and doing each effectively to the best of our abilities. The means we develop and output content through is not limited and can benefit companies across all professional industries in one way or another.

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